Rolf Beike/Johannes Schlütz
Reading, Understanding and Making Use of the Financial News
A guide through security price listings and market reports
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The financial news has an impact on us all because each one of us is either directly or indirectly affected by what happens on the financial markets. This book, which is unexcelled in terms of its focus, level of discussion and range of topics, leaves no question unanswered! The events on the capital market are presented in more practical terms and in a more comprehensible way than anywhere else. The text is illustrated with numerous examples from the Handelsblatt financial newspaper as well as financial information from the Internet. This is a reference work for lay people and professionals, a textbook for trainees and students - and a guide for investors!
The 5th addition includes a new, extensive chapter on raw materials investments and a section on the economic and financial crisis.

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1 New edition of a successful volume
2 Two-colour design with numerous illustrations
3 Clear Explanation of all financial products
4 New comprehensive chapter on raw materials investments